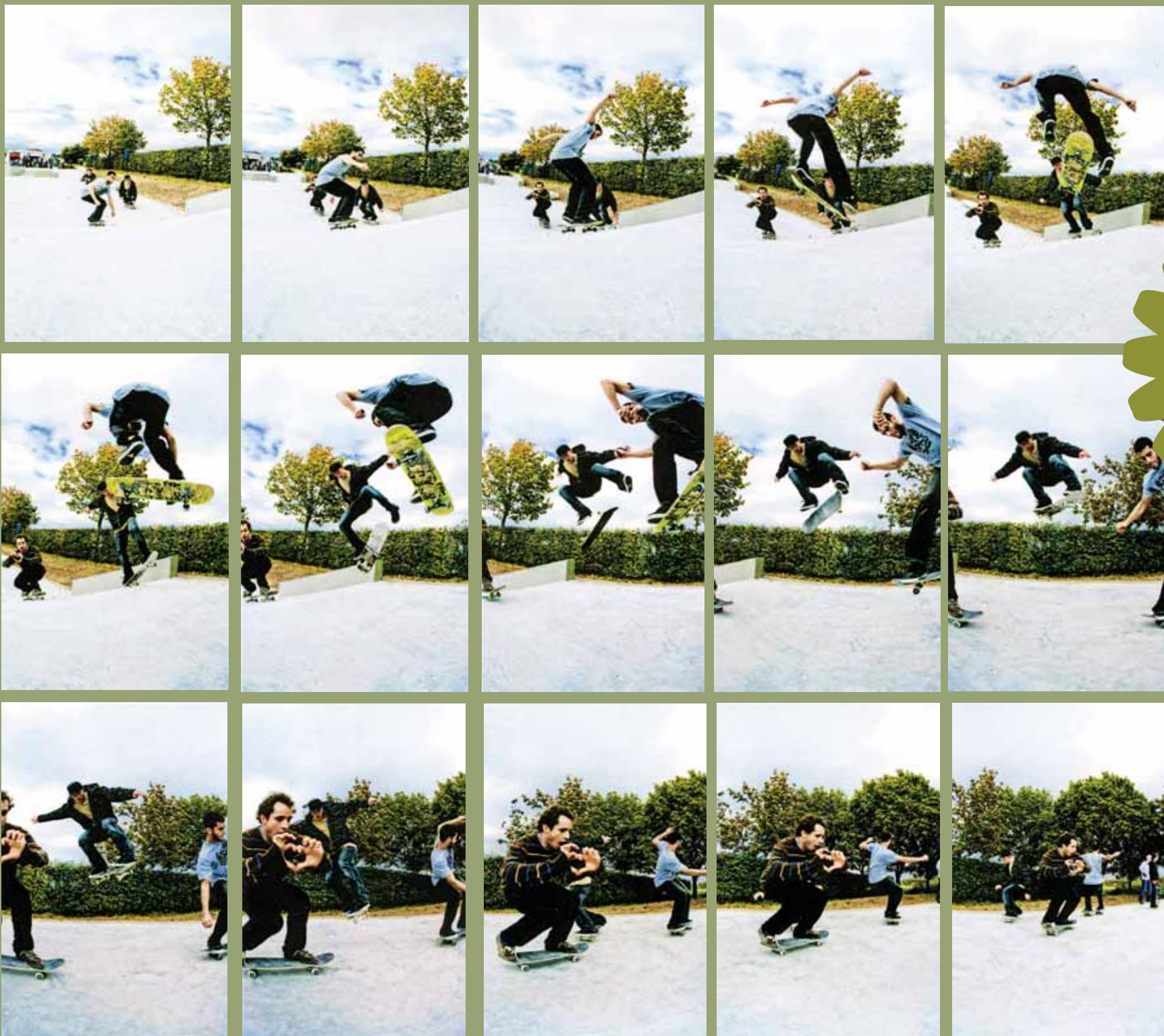


SPRING / SUMMER 2008

Mob

LET'S GET THIS PARTY STARTED.



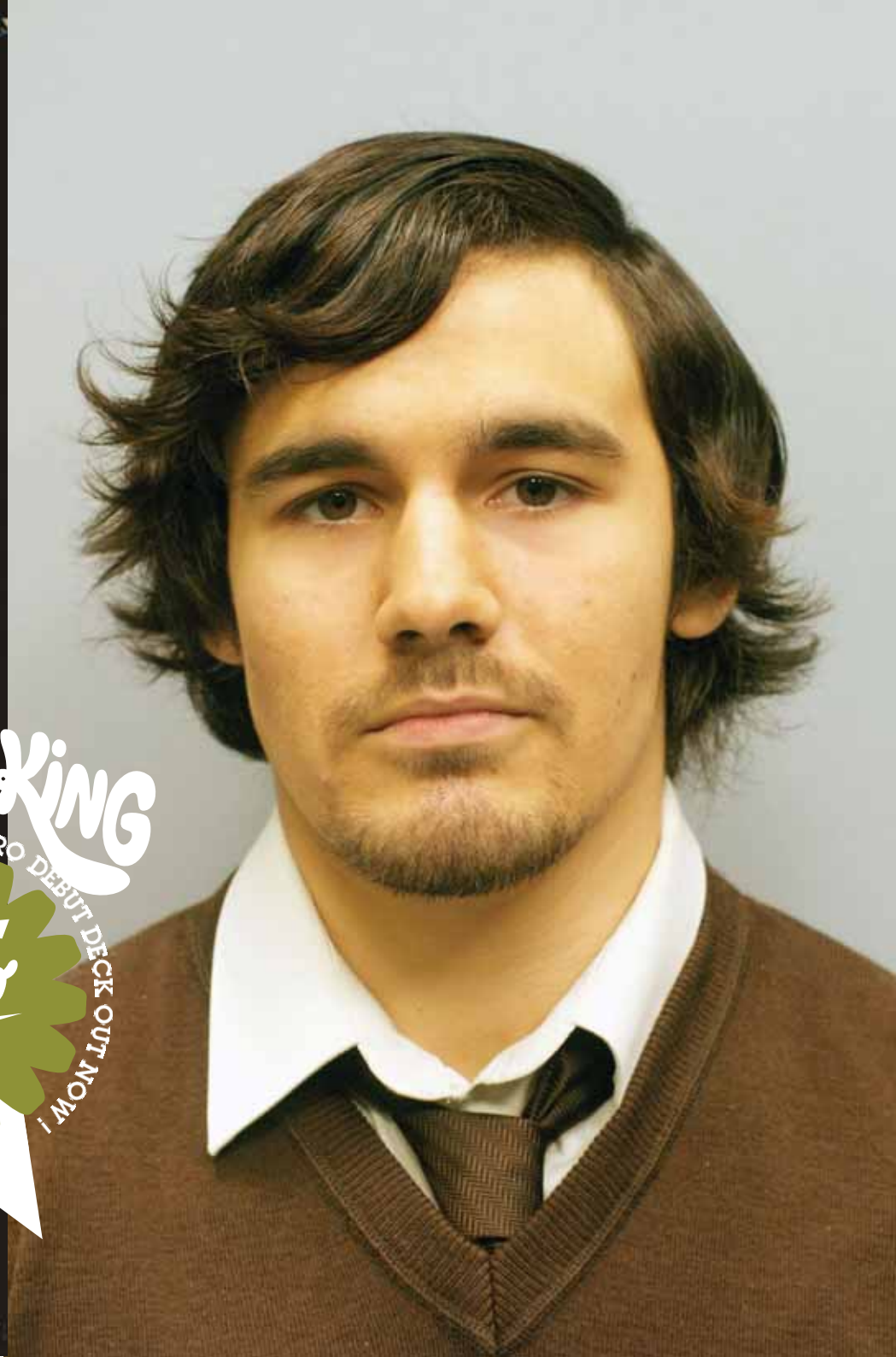


SPRING | SUMMER 2008

SKATEBOARD DECKS
WHEELS
TRUCKS
HARDWARE
CLOTHING
BAGS
ACCESSORIES



THE WURSTEL KING
DANNY SOMMERFELD "TOP DOG" PRO DEBUT DECK OUT NOW!
mob



SKATEBOARD DECKS
& WHEELS



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»17«

ANALOG Concave



Medium concave with a medium tail/nose kick.

DIGITAL Concave



Mellow concave with a medium tail/nose kick.

TOUGH CATS Lamination



"Tough Cats" decks are laminated using a special glue made from epoxy resin resulting in a superior and longer lasting pop.

»**FAST FOOD**« Pro-Series (feat. „Tough Cats“ Lamination)

Graphics by Flying Fortress

01.) »DANNY SOMMERFELD«; 7.7/8 x 31.3/4; Digital Concave

02.) »LAIF DRAASCH«; 7.3/4 x 31.1/2; Digital Concave

03.) »SASCHA MÜLLER«; (Vert) 8.1/2 x 31.1/2; Digital Concave
(Street) 7.5/8 x 31.1/2; Analog Concave

04.) »TOBIAS ALBERT«; 7.7/8 x 31.1/2; Analog Concave

»**MetroMob**« Series

05.) »LOS ANGELES«; 7.5/8 x 31.1/2; Analog Concave | Graphic by Travis Millard

06.) »RAVENSWOOD«; 8 x 31.3/4; Analog Concave | Graphic by Don Pendleton

07.) »BUDAPEST«; 7.3/4 x 31.1/2; Analog Concave | Graphic by Extraverage

»**Chimp x Vans x Mob**« Series (with exclusive „VanZine“ by The Chimp)

Graphics by The Chimp (in conjunction with the release of his signature Vans shoes)

08.) »SPHINX«; 7.3/4 x 31.1/2; Digital Concave

06.) »WAKE UP«; 7.1/2 x 31.1/2; Digital Concave

»**MOBERNIST JOURNAL PROJECT**« Series

10.) »EKTA«; 7.5/8 x 31.1/2; Analog Concave | Graphic by Ekta (SWE)

11.) »FUDGE«; 8 x 31.3/4; Analog Concave | Graphic by Travis Millard (USA)

12.) »MARX«; 7.1/2 x 31.1/2; Analog Concave | Graphic by Stefan Marx (GER)

»**FLYING FORTRESS**« Series

Graphics by Flying Fortress

13.) »CONCERT«; 7.3/4 x 31.1/2; Analog Concave

14.) »GANG GREEN«; 7.1/2 x 31.1/2; Analog Concave

15.) »SCOOTER«; 7.5/8 x 31.1/2; Analog Concave

»**CHILL TEAM**« Series

Graphics by Nikolas Malinowsky

16.) »CHILL GREEN«; 7.1/2 x 31.1/2; Analog Concave

17.) »CHILL PINK«; 7.3/4 x 31.1/2; Analog Concave



»18«

»19«

»20«

ANALOG Concave



Medium concave with a medium tail/nose kick.

DIGITAL Concave



Mellow concave with a medium tail/nose kick.

TOUGH CATS Lamination



"Tough Cats" decks are laminated using a special glue made from epoxy resin resulting in a superior and longer lasting pop.



»21«

»22«

»23«

»24«

»MOBCITY TEAM« Series

Graphics by Flying Fortress

- 18.) »TEAM BLUE«; 7.1/2 x 31.1/2; Digital Concave
19.) »TEAM GREEN«; 7.3/4 x 31.1/2; Digital Concave
20.) »TEAM ORANGE«; 7.5/8 x 31.1/2; Digital Concave

»METAL TEAM« Series

Graphics by The Chimp

- 21.) »BLUE METAL«; 7.5/8 x 31.1/4; Digital Concave
22.) »BLACK METAL«; 7.3/4 x 31.1/2; Digital Concave
23.) »GREEN METAL«; 8 x 32; Digital Concave
24.) »BLACK METAL MINI«; 7.1/4 x 29

All Hessenmob Decks are made from 7-ply hard rock canadian maple by an US-based woodshop.



WHEELS

„MOBSTER SERIES“

- 01.) MOBSTER Wheel; 51 mm
02.) MOBSTER Wheel; 52 mm
03.) MOBSTER Wheel; 53 mm
04.) MOBSTER Wheel; 54 mm

„SKULLCORE DUAL DUROMETER“

- 05.) SKULLCORE WOODLAND Wheel; 50 mm
06.) SKULLCORE URBAN Wheel; 52 mm
07.) SKULLCORE DESERT Wheel; 54 mm

The SKULLCORE DUAL DUROMETER wheels are made using extra hard urethane for the inner core and a softer urethane for the wheel surface allowing these wheels to perform like a 101A wheel while maintaining the smoothness of a 97A wheel.



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SKATEBOARD TRUCKS
& HARDWARE

PERFORMANCE | STRENGTH | ENDURANCE



POLSTER SKATEBOARD TRUCK MFG.

POLSTER Trucks are made in the USA by the same manufacturer who is producing trucks all the top brands in the business. Geometrically the POLSTER Truck is similar to a Venture Truck. Right now the POLSTER Truck is available in 5.0" and in four different colorways.

- 1.) POLSTER Truck; 5.0", black/polished
- 2.) POLSTER Truck; 5.0", polished/polished
- 3.) POLSTER Truck; 5.0", white/polished
- 4.) POLSTER Truck; 5.0", raw/raw



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»4«



New

»1«



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»3«



New

»4«



New

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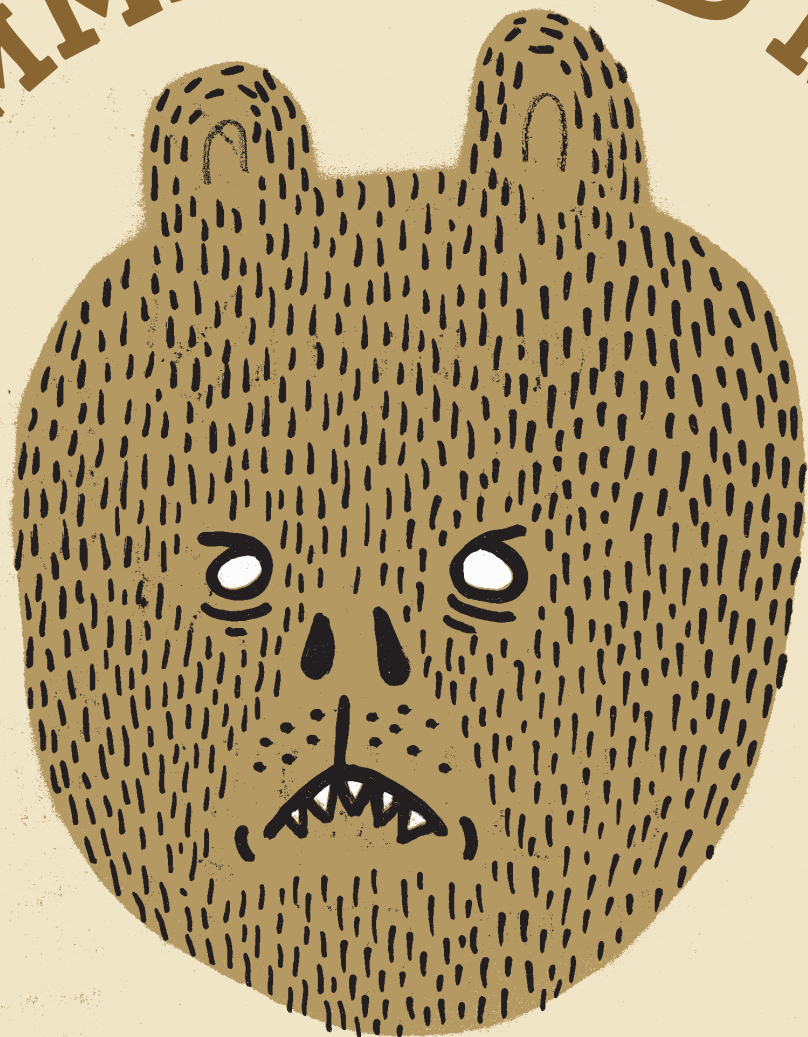


»11«

HESSENMETAL SKATEBOARD HARDWARE

- 01.) POLSTER T-TOOL | The classic all-in-one skateboarding tool.
- 02.) BUSHINGS | Available in soft, medium & hard.
- 03.) KINGPIN SET
- 04.) NEW GENERATION KINGPIN | Non-slip Kingpin for steady Mobbing.
- 05.) HAMMERIN' MOUNTING BOLTS | 1" black, no allen- or philips-tool needed.
- 06.) MOUNTING HARDWARE | Available in black; 7/8" & 1"; allen- or philips head.
- 07.) SHOCKPADS | 2,5 mm, skull die cut.
- 08.) SPEED BEARINGS | Abec 5 with 5 speed washers and embossed logo on shield.
- 09.) GRIPTAPE | available in black, skull die-cut, MOB stencil & Halt Durch stencil.
- 10.) CURB WAX | available in vanilla or cherry scent.
- 11.) ALLSTAR GUM MINI | black, white, brown & clear, 30 ml. (Black also available in 100ml)

• HAMMERS AND HOES. •



HESSENMOb
SKATEBOARDS
since
1999



CLOTHING
& HATS



»1«



»2«



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»7«



»8«

T-SHIRTS

All T- and Sweatshirts are cut to fit and available in sizes S-XL

01.) »MICHEL« | asphalt; white
Logo by FRENCH

02.) »BWANA« | grass; lemon
Graphic by BWANA SPOONS

03.) »FLASH« | white; black
Graphic by FLYING FORTRESS

04.) »MAGIC BUS« | eggplant; fuchsia
Graphic by STEFAN MARX

05.) »CRACKER« | heather-gray; white
Graphic by TRAVIS MILLARD

06.) »FUTURE« | aqua; white
Graphic by EKTA

07.) »HAMMERS« | creme; lime
Graphic by EKTA

08.) »BLING« | black; kelly
Graphic by STEFAN MARX



The **MOBERNIST** JOURNAL PROJECT

In 2007 we asked all of our contributing graphic artists to fill an empty journal with drawings, photos, clippings, writing or doodles over the course of one year. The spring/summer 2008 t-shirt line (along with a special edition of THE MOBERNIST zine and a deck series) is the result of this project. All graphics were taken from the journals of the artists. If those don't sell, we'll have to fire the Top Dog - andf you don't want that, do you?



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»11«



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»14«



»15«



T-SHIRTS

All T- and Sweatshirts are cut to fit and available in sizes S-XL

09.) »BENGAL« | light-gray (All-Over-Print)
Graphic by THE CHIMP

10.) »TRUNK« | navy; chocolate
Graphic by EXTRAVERAGE

11.) »MOB ARMY« | chocolate; creme
Graphic by FLYING FORTRESS

12.) »CAMPUS« | heather-gray; white
Graphic by FLYING FORTRESS

13.) »MOB TAG« | white; heather-gray; black (standard fit)
Graphic by KABE

14.) »SKULL« | black; olive (standard fit)
Graphic by THE CHIMP

15.) »OG LOGO« | chocolate; black; navy (standard fit)
Graphic by CRACKLENS



KEREM ELVER riding the „MOB x FUDGE“ deck from the „Mobernist Journal Project“ deck series because Cracker made him do it.



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»2«

SHIRTS

All Shirts are available in sizes S-XL

01.) »BRYAN« | Custom-plaid, short sleeve western-style shirt; button-down

02.) »LENDL« | Classic retro-style Polo-shirt; navy

SHORTS

Shorts are available in sizes 28" - 38"

03.) »DITMAR« | Chino-style, straight AC/DC short; charcoal

04.) »BLITZ« | Custom-camouflage cargo short; also available in plain khaki

JEANS & CORDS

Pants are available in sizes 28" - 38"

05.) »DIPLOM« Jeans | Loose fitting jean featuring shoestring loops and logo embroidery on back-pocket.

06.) »METAL« Jeans | Comfortable fit jean featuring shoestring loops and washed out SKULL logo on back pocket.

07.) »DONNERFELD« Cord | Comfortable fit corduroy pants. Top-Dog Style!



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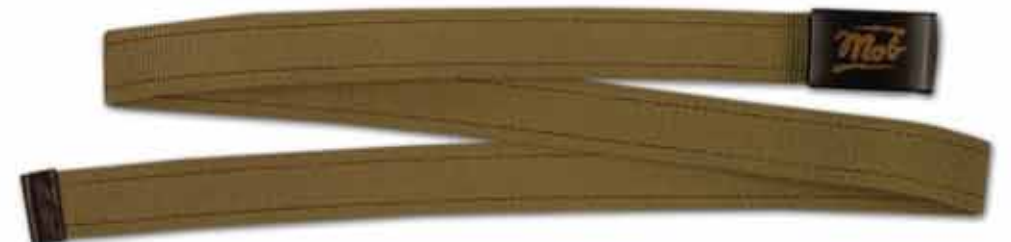
»6«



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»9«

HATS

01.) »LÖNNEBERGA« | Fidel-style Army Hat; flex-back (One-Size-Fits-Most); brown herringbone, asphalt

02.) »CAMPUS« | Fitted Baseball Cap; available in sizes S-XL; gray tweed

03.) »TATTOO« | Fitted Baseball Cap; available in sizes S-XL; black

04.) »MOBERNIST« | 5-Panel Army-style Hat; One-Size-Fits-Most; indigo blue

05.) »LENDL« | Classic low-profile, mesh-back Trucker hat; One-Size-Fits-Most; navy/sky

06.) »MOB TAG« | Classic low-profile, mesh-back Trucker hat; One-Size-Fits-Most; brown/khaki, navy/sky

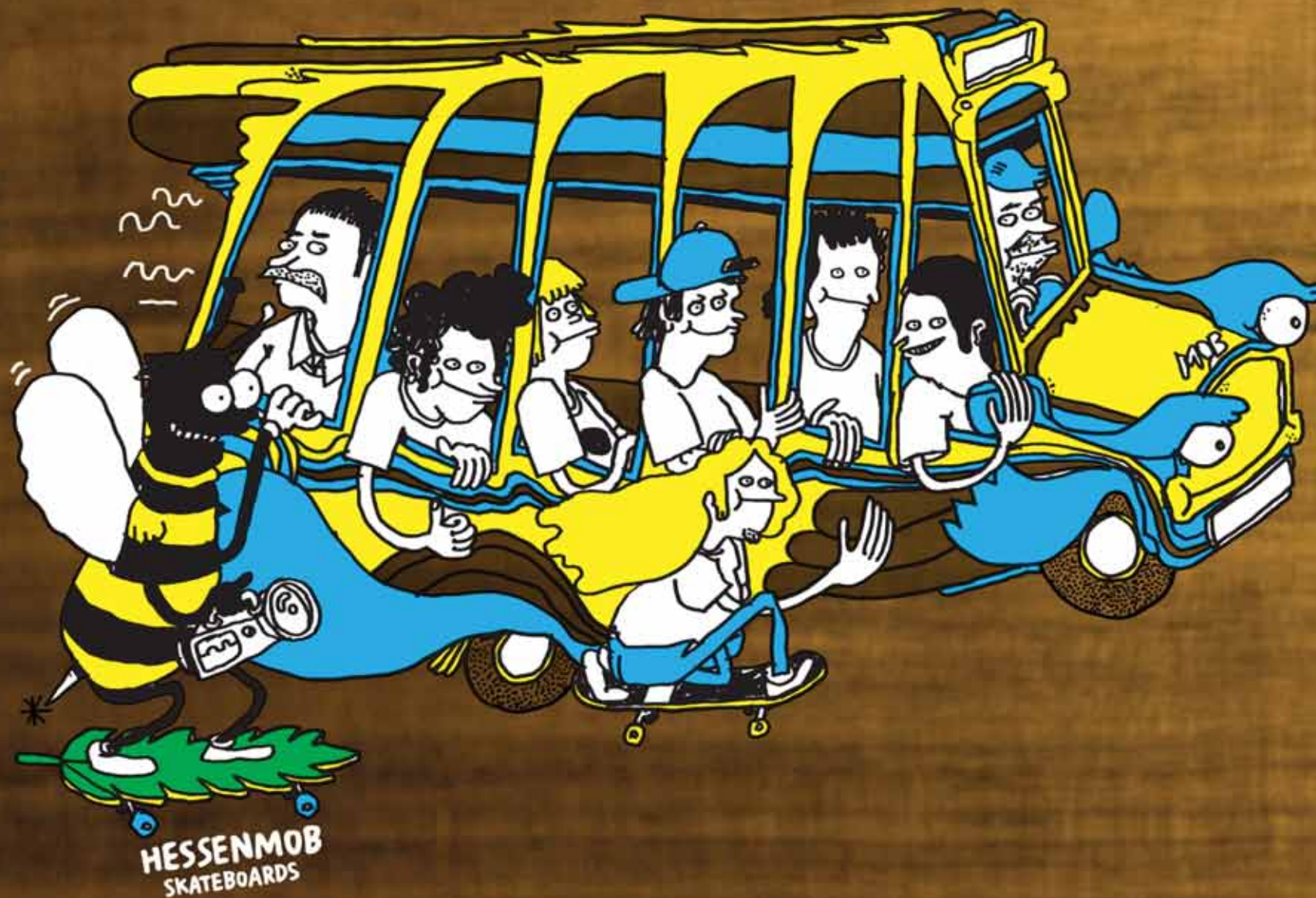
BELTS

07.) »STRYPER« | Woven belt with D-ring buckle; brown/khaki/olive stripes

08.) »STRYPER« | Woven belt with D-ring buckle; orange/navy/sky stripes

09.) »HAMMER« | Woven belt with „click“ Army-style belt buckle

THE KIDS ARE ALL RIDE



RIDING THE MAGIC MOB BUS IN 2008:

KEREM ELVER
FREDDY GOMOLL
ALEXIS LAMENDIN
LAIF DRAASCH
TOBIAS ALBERT
IWAN MARTALLER
DANNY SOMMERFELD
SASCHA MÜLLER

RIDING IN THE TRUNK:

JULIEN BUDNIK
ALEX DENKIEWICZ

Mob

BAGS &
ACCESSORIES



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»2«



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»4«



»5«



BACKPACKS

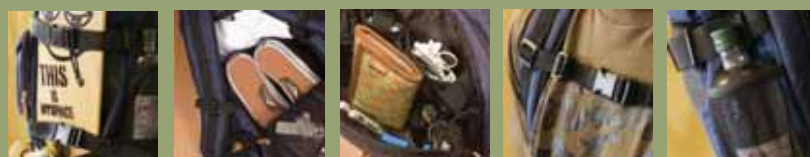
01.) »TRIPPER« Backpack

Features hidden skateboard carrying straps, large accessories department in front, small compartment on top, two small side pockets, contoured padded back and shoulder straps, large main compartment . Nylon cordura construction. Brown/tan.



02.) »MOB TAG « Backpack

Features unique boardcarrying system which allows adjustment while the backpack is worn , accessible padded back which comes in handy when you're all packed up, side mesh water bottle pocket, large top compartment and even bigger main compartment with tons of little pockets and slits to put stuff in. Nylon cordura construction. Navy/black.



03.) »EUROPA 2.0 « Bag

New colorway of the classic EUROPA shoulder bag with compartments for a cell phone and an iPod, padded inside with an additional pocket and three loops for pens or fags.

04.) »HARTZ « Wallet

It's a wallet. It holds bills, coins, creditcards and fake ID's

05.) »EBBY « Wallet

This is not just a wallet - it's rocket-science. Made from genuine leather the EBBY features, among other functions, a removable creditcard/ID compartment for those nights when you don't feel like losing anything - just slide it out and leave it at home.



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ACCESSORIES

01.) »THE KIDS ARE ALL RIDE« COLLECTORS EDITION DVD

The latest MOB video featuring the entire team plus a ton of bonus footage is now available in a special collectors edition including a 12-page color booklet. A ride on the Magic MOB Bus you won't forget.

02.) »MOB STEADY / THE MOBERNISTS « DVD & Soundtrack CD

The first MOB video. A classic. The DVD also features the documentary film „The Mobernists“ about skateboarding and art. The soundtrack CD features exclusive tracks from Chromeboy, DJ Germany and many more.

03.) »BACKSTAGE PASS « DVD

A visual rockumentary of two of our main graphic-slaves: The Chimp & Flying Fortress. The camera follows them while they are preparing and ruining their first show as the Visual Rockstars. Highly recommended.

04.) »STICKERS« | They stick and make your board look pretty

05.) »PATCHES« | Three assorted patches with graphics by Gomes, Flying Fortress and Skism

06.) »BUTTONS« | They make your jacket look emo

07.) »THE MOBERNIST« Magazine

Our very own magazine dedicated to the culture of skateboarding. If you want to make sure that you don't miss an issue become a member of our „Mobernist Social Club“. For more info go to our website

08.) »SWEATBAND« | Motivational sweatband saying „What would the MOB do?“





ALEX
DENKIEWICZ
JULIEN
BUDNIK



SPRING / SUMMER 2008

Mob

©2008

